

Mooijman Holsteins in the Netherlands: 10% (!) of Milking Cows Above 100,000 kg/220,000 lb.

With the last milk production recording (June 2020), Ton and Wim Mooijman in the province of Groningen (northern Netherlands) had seven cows pass the milestone of 100,000 kg/220,000 lb. at one time. The total number of living cows with 100,000 kg in the herd thus rose to 15, which accounts for 10% of the total milking herd! And that is not the only achievement that makes Mooijman Holsteins intriguing; with 14,970 kg/33,000 lb. 3.68% 3.36%, they are among the top-3 production farms in the Netherlands. And: the herd is nearly entirely homebred, without the contribution of young DNA sires.

📺 BERT WESSELDIJK 📷 HAN HOPMAN

Table – Fifteen living Holsteins with a lifetime production of 100,000 kg/220,000 lb. in the Mooijman's 150-head milking herd.

NAME	PEDIGREE	YEAR	DAYS	KG MILK	LB. MILK
Rita 17	Mtoto x Rudolph	2004	4424	141.640	312.258
Blauw 206	Shottle x Rudolph	2008	3037	137.087	302.220
Elsje 151	Shottle x Allen	2008	3084	118.092	260.344
Elsje 174	Maries's Shot x Lheros	2011	2174	117.388	258.792
Elsje 166	Blauw's Shottle x Arpagone	2010	2451	114.958	253.435
Elsje 149	Dominator x Talent	2008	3091	112.711	248.481
Blauw 242	Talent x Starleader	2011	2377	105.587	232.776
Blauw 245	Blauw's Shottle x Talent	2011	2334	101.745	224.306
Blauw 247	Shottle x Boss Iron	2011	2230	100.654	221.900
Saskia 1	Duplex x Shottle	2010	2424	100.504	221.570
Blauw 230	Dominator x Goldwyn	2009	2715	100.284	221.085
Rita 34	Blauw's Shottle x Talent	2010	2483	100.255	221.021
Rita 35	Hole in One x Burberrys	2010	2465	100.176	220.847
Geertje 110	Alladin x Talent	2010	2529	100.153	220.796
Elsje 168	Alladin x Starleader	2010	2311	100.102	220.683



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Longevity, lifetime production and Holstein splendor encapsulated: Rita 17 – joined on the picture by Ton Mooijman and his children Wim and Nienke. So far, the extremely fit EX-90 Mtoto daughter has produced 141,640 kg/312,257 lb. and until recently, was accompanied in the Mooijman herd by her dam, the EX Rudolph daughter Rita 16, who reached 158,000 kg/348,325 lb.

The herd average is nearly 15,000 kg/33,070 lb. and no less than one in ten cows currently in the herd has a lifetime production of 100,000 kg/220,000 lb. or more! Even without a closer look at the 150-head milking herd, the breeding achievements of father Ton and son Wim Mooijman can already be described as downright impressive. One who has an opportunity to travel to Westervijlterd, in the far northern part of the Netherlands, will only become even more impressed. By the cows, but

certainly also by the consistently executed personal breeding philosophy.

TALENT

The Mooijmans are not about quick genetics. Stronger yet, they only make use of progeny proven sires. 'Since we have just a few young stock, all of the two-year-olds need to be good. We have no room for misfits. With progeny proven sires you avoid risks and know what you end up with. We appreciate that security;

says Wim. And not without reason, because 70 head of young stock with 150 milking cows is tight. But in a milking herd with an average age of 5.04 years, which is no less than a year above the national average, that works out very well. A sire with a lot of influence in the herd is Ladino-Park Talent, from whom a total of more than 50 daughters were milked. Talent has already provided several EX 100,000 kg cows, while Talent daughters are still coming into production. Wim, standing next to a Talent heifer that will calve

shortly: 'She also looks like she will be one of the best two-year-olds in her age category. This is what we like to see; a body with lots of strength, slightly overbuilt yet, and strong in the udder and feet & legs.'

SECRET

The high longevity in the Mooijman herd is combined with high production figures, which result in a lifetime production of 60,000 kg at culling, nine cows with 10,000 kg/22,000 lb. fat+protein

and nearly 40 cows above the milestone of 100,000 kg/222,000 lb. It's an unprecedented total, that in the near future will likely significantly increase; seven cows currently have a lifetime total between 90,000-100,000 kg, with two above 98,000 kg. What is the secret behind these amazing figures? 'It is certainly not just one thing,' responds Ton. 'But I am convinced that aAa makes a strong contribution. aAa makes sure that the cows are built well, with good balance, and are thus easy to manage.' Wim agrees

with his father: 'Sand in the free stalls certainly helps as well. And the high average production, so that they reach a high lifetime total more quickly.' Another aspect that certainly plays a role is the attention given by the Mooijmans to their cows; identifying if something is wrong in a timely manner, and then immediately intervening. Wim: 'We feed a lot of energy in the ration. You can only do that if you take good care of the cows.' ●